

Memory Craft 350E



It'll Change The Way You Decorate Your Home ... and Yourself!

What's your signature look? The MC350E can help you make the things in your home uniquely yours. An inexpensive throw pillow becomes a stylish accent. Linens go from plain to personalized. Outfits for yourself, your family and your friends can have the look of a designer original. And they look even better because that designer is you.



JANOME
www.janome.com

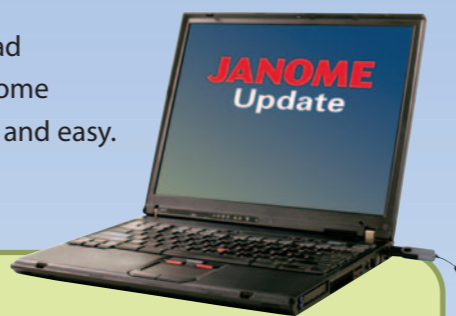
JANOME



Purely Embroidery: Let Your Imagination Fly.

Upgrade Your Embroidery Machine Via Software

Like a computer, your MC350E can be updated via software. You can download updates from the Janome website or obtain them on CD-ROM from your Janome dealer. Again, the improved processor speed means your updates will be fast and easy.



Features

- Backlit LCD screen
- Auto thread cutter
- USB memory key compatible
- ATA PC card port
- Compatible with Janome software
- Embroidery speed up to 650 spm
- Built-in designs: 100
- Fonts: 3
- Monogramming: 2 & 3 letter
- Expanded built-in memory
- Change colors to favorite thread: Janome, Robison-Anton, Madeira, Mettler
- Drag & Drop editing for easy placement
- Embroidery design resize 90%-110% by 1%
- Rotate in 1 and 45 degree increments
- Flip vertically or horizontally
- Standard hoops:
 - Large 5.5" x 7.9" (140mm x 200mm)
 - Standard 5" x 4.3" (126mm x 110mm)
- Embroidery area tracing
- MY SET screen controls for contrast, in/cm designation, and other customization
- Zoom in and out
- Multi-language selection
- Stitch-out time indicator
- Stitch counter
- Upper thread and presser foot sensors
- Manual thread tension control
- Ball bearing precision



It's Easy To Let Your Imagination Fly

Snap in your hoop and press a key. The Memory Craft 350E makes Professional-Style Embroidery so easy, you don't even need to know how to sew. Within minutes you can be adding beautifully precise embroidery to garments, accessories, home dec items, and more. The Memory Craft 350E lets you add high quality Janome embroidery to your sewing room without having to buy a whole new sewing and embroidery machine. And, you get all the creative possibilities of Janome embroidery software.

Get More Done In The Same Sewing Time

With a separate machine for your embroidery, you can do two things at once. The stitch mechanism on the MC350E is so precise and reliable, you won't need to hover over the embroidering process. Instead, turn your attention to a task on your regular sewing machine or serger. New features like an automatic thread cutter and a USB port save even more time.

High Quality Embroidery Makes It Uniquely Yours

Not all embroidery machines are created equal. The built-in embroidery mechanism of the MC350E, a *Janome Exclusive*, is extremely precise. Anything you stitch out will stand up to a closer look. And that's important when it's a direct reflection of your creativity.



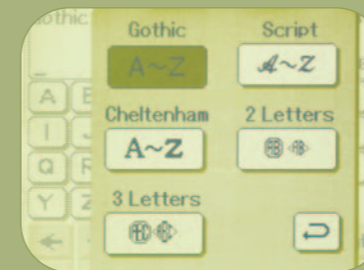
USB Makes It EZ

USB memory keys are everywhere. They're inexpensive, sold in most electronics departments, and can hold hundreds of embroidery designs. Now you can use a USB key to transfer designs from your PC to your MC350E.



More Connection Options

The MC350E has a USB port, allowing you to import designs via USB memory key. It also has an ATA PC card slot, which can take flash memory cards and Janome PC Design cards.



Excellent Features Allow Your Creativity to Soar

Backlit LCD Touch Screen Takes You Step-By-Step

On-screen controls are simple and powerful. Editing is as easy as touch and drag. Add fonts to your layout. Save designs to the built-in folders or to external storage devices. It's easy enough for a beginner but also has the sophisticated options an advanced user looks for.

Extra Choices For Built-in Flexibility

You can choose from four hoop sizes, three built-in alphabets, and one hundred built-in embroidery designs. An improved file system makes it possible to create multiple folders using ATA PC cards and USB memory keys.

Enjoy The Speed Of A USB Port and A New Processor

The USB port gives you additional design options. Import designs and layouts you've downloaded off the Internet or a CD-ROM using a standard memory key device. And, because the MC350E is compatible with powerful Janome embroidery software, such as Customizer and Digitizer, when you finish creating a custom design on your computer, just download it to a memory key and bring it directly in to your MC350E.

The processor speed of the 350E is equal to the speed of top-of-the-line models. Your design selection and editing will be faster than ever.

Automatic Thread Cutter

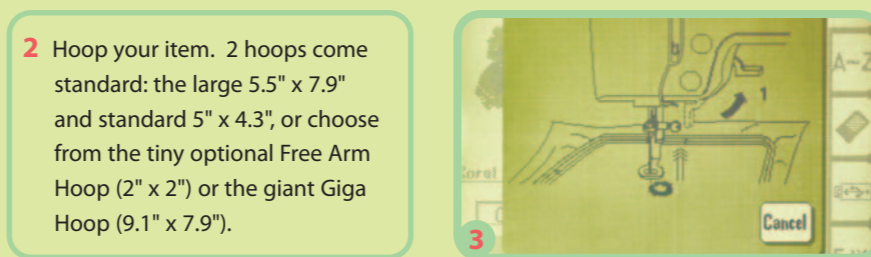
It's the one feature embroiderers say, once they've used, they can't live without. Fast and easy, the automatic thread cutter does just what its name implies: as soon as a thread color is done stitching, both the top and bottom threads are snipped clean and close.



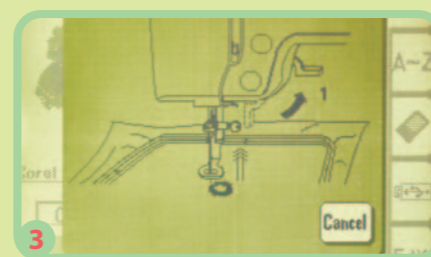
Easy as 1-2-3



1 Bring in your own embroidery design or layout file. Or choose from the 100 built-in designs.



2 Hoop your item. 2 hoops come standard: the large 5.5" x 7.9" and standard 5" x 4.3", or choose from the tiny optional Free Arm Hoop (2" x 2") or the giant Giga Hoop (9.1" x 7.9").



3 Push Start. The MC350E stops when it's time to change thread color, and the automatic thread cutter snips your threads. Every color in your design is embroidered with legendary Janome stitch quality.

It's Amazing What You Can Get Done With The Memory Craft 350E

Choose From Janome's Most Popular Embroidery Accessories

Expand your MC350E options with these exclusive Janome embroidery accessories:

- **Customizer 10000 Plus & Customizer 11000:** Customizer 10000 Plus bundles EasyImport, EasyEdit and EasyGigaHoop in one embroidery customizing program so you can create professional-style designs and layouts with ease. Customizer 11000 contains all these same powerful features and adds more design editing functions, more fonts and more file format options.
- **DigitizerPro:** Powerful software to release your inner embroidery artist. Create original embroidery designs using flexible drawing tools or manipulate imported images from scanned artwork, clipart or a digital camera.
- **Clothsetter:** A Janome Exclusive. Nothing else gives you absolutely perfect placement.
- **Free Arm Hoop:** This 2" x 2" hoop lets you embroider on tiny spaces, like cuffs and collars.
- **Giga Hoop:** At 9.1" x 7.9" you can tackle the biggest designs.
- **Hat Insert Hoop:** Put embroidery designs on the front of hats and caps.
- **PC Design Cards:** Choose from an entire library of embroidery designs created by outstanding thread artists.



PC Design Cards & CD ROMs



Free Arm Hoop

Giga Hoop



Clothsetter



Hat Insert Hoop



Customizer 11000



Customizer 10000 Plus



DigitizerPro

